

New Beyonce Album

\$10.99

Pirates of the Caribbean on your iPod

\$12.99

Catching up on the second season of LOST

\$34.99

**Actually owning any
of the media you buy
from iTunes Music
Store**

IMPOSSIBLE

iTMS + DRM =

Lock In. Frustration.

No Ownership.

No Sharing.

No Commons.

**DRM is
Digital Restrictions
Management**

**DRM is
DefectiveByDesign.org**

Learn more at

DefectiveByDesign.org

**Say “NO” to music
and movies
containing
Digital Restrictions
(DRM)**

**Sony PS3 & Blu-Ray
will limit how you
use your DVDs and
violate your privacy.**

DefectiveByDesign.org

**Windows Media
Player 11 will
violate your
privacy.**

DefectiveByDesign.org

**Amazon UnBox
violates your rights
and your privacy.**

DefectiveByDesign.org

**DRM is bad for
you and your
computer.**

DefectiveByDesign.org

**The music industry
is broken.**

DRM won't fix it.

**DRM is not about
piracy.**

**It is about total
control.**

**DRM does not
protect artists.**

**DRM protects
corporate profits and
old business models.**

**DRM stifles
innovation**